



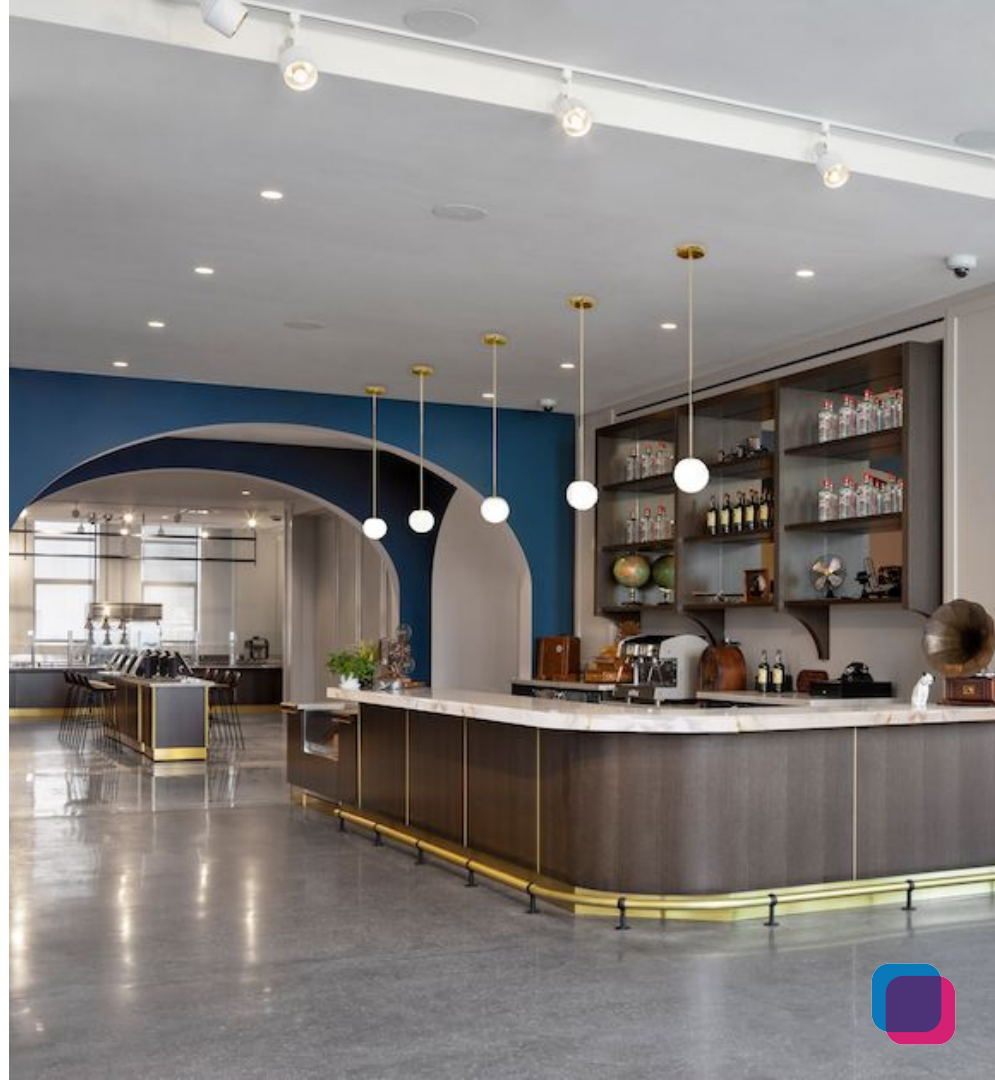
Brand Guidelines

Brand Guidelines
About

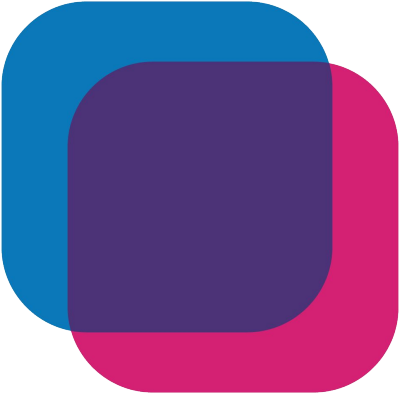
Newline

Delight your customers with a branded self-checkout kiosk. Improve brand consistency by providing a unique checkout experience that will leave a memorable impression on consumers.

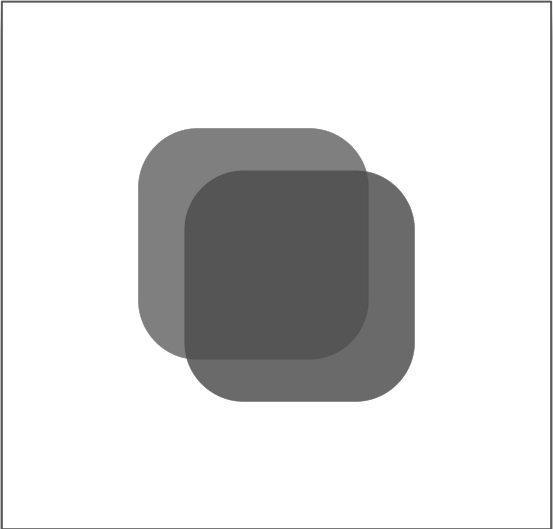
www.getnewline.com
info@getnewline.com
(917) 809-7118



Brand Guidelines
Master Logo



Brand Guidelines
Logo Variations



Gray



With name and tagline



Brand Guidelines
Typography

Poppins

Paragraph font

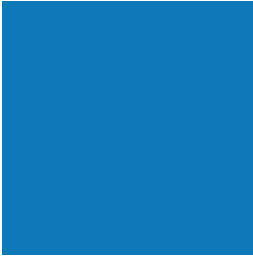
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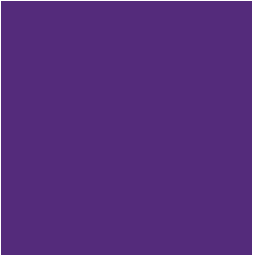
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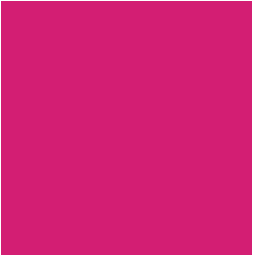
Brand Guidelines
Color palette



#0E78B8



#542B7B



#D31E73

